Music and Peace '88

A Concert by The World Philharmonic Orchestra
Dedicated to Relief for Armenian Earthquake Survivors
San Francisco Downlink-Uplink at Fort Mason
Monday, December 12, 1988, 5:00 to 8:00 pm

MEGAVISION Мегамечта

3220 GALLERY

3220 Sacramento Street, Third Floor • San Francisco, CA 94115 • (415) 931-2593

Newsletter No. 12 ❖ November–December 1988

Welcome!

Welcome to the 3220 Gallery!

This unusual exhibit and meeting space was established in September 1985 by Washington Research Institute and is operated for a voluntary network of nearby businesses and nonprofit organizations engaged in international communications and cultural exchanges.

Washington Research Institute is a nonprofit 501(c)(3)/509(a) organization, named after its original Washington Street location. It is not affiliated or supported by any government agency.

WRI does not take positions on social or political issues. Instead, it attempts to provide to the public a variety of responsible information sources and innovative communication media—for example, electronic mail, publishing, and data-base access; videophone, and US and Soviet satellite transmissions received at our rooftop Russian Satellite Television Facility.

You are invited to become a member of the 3220 Gallery. We also welcome your volunteer expertise in the areas of catering, graphic design, event planning, computer programming, public relations, videoproduction, telecommunications, and Russian-English translation.

(Contact: Claire Greensfelder, Director, or Chris McCluney, Assistant Director, at 931-2593.)

Мегамечта in San Francisco

Joseph Goldin is widely known for pioneering efforts toward Soviet-American cooperation since 1978—long before *perestroika* and *glasnost*.

Initial contacts between Goldin and Michael and Dulce Murphy, Stanley Krippner, Mary Payne, and Jim Hickman led to the establishment of the Esalen Institute Soviet-American Exchange Program and to many subsequent cultural exchange activities, including the first interactive "spacebridge" satellite conferences, at the "US Festival" in 1982 and 1983, sponsored by Steven Wozniak.

Goldin is visiting San Francisco from Moscow for six weeks to establish a branch office of the Megavision (Мегамечта) Project of the Association of Moscow Cooperatives.

The Megavision Project has received official Soviet government approval to send decommissioned SS-12 missile carrier trucks around the world carrying giant television screens as part of a major Megavision production scheduled for December 12. This event—still being planned and organized—will be a global concert originating in Montreal with professional performers and amateur participants in many countries linked by satellite. The program is expected to be broadcast on radio and television networks around the world.

The Megavision Project will be featured in a number of public events at 3220 Gallery in November and December, beginning with a lunch meeting on November 4.

Activities

November

1 Tue, 7:00–9:00 pm, Parapsychology Research Group, Members' meeting (Saul-Paul Sirag, 528-0137).

2 Wed, 7:00–10:00 pm, IFA, Seminar on personal health, weight loss, and allergies; fifth of eight meetings (Philip Crockford, (800) 537-4474).

3 Thu, 6:00–9:00 pm, Foundation for Mideast Communication, conference call. Private.

4 Fri, 12:30–2:00 pm, Lunch with Joseph Goldin, Moscow's leading advocate for world communication, and Joel Schatz of San Francisco/Moscow Teleport (931-2593).

5 & 6, Sat & Sun, 9:00 am–9:00 pm, Association for Responsible Dissent, private.

7 Mon, 7:00–10:00 pm, Living/Dying Project, volunteer training, fifth session of eight (Riley Miller, 488-4617).

9 Wed, 1:00–5:00 pm, Tides Foundation, retreat. Private.

9 Wed, 7:00–10:00 pm, IFA, Seminar on personal health (Philip Crockford, (800) 537-4474).

Music and Peace '88

How can one even think of singing "The Ode to Joy"—the final movement of the *Ninth Symphony*—in the midst of Armenia's national crisis?

Although he could not have foreseen it, Secretary-General of the United Nations Perez de Cuellar said in his November 16 message of endorsement of the concert,

"The joy that Beethoven found in the middle of his trials and tribulations, the joy that he made triumph over despair and chaos, the joy in all his heroism and in all his purity will resonate in the hearts of millions of human beings, united across great spacial and cultural distances.

"The vitality of this wonderful song, written for all humanity, will add to the exaltation of one brief universal communion, a symbol of harmony found again by peace and by fraternity."

Welcome to Megavision's first global spacebridge concert, a presentation of Beethoven's *Leonore II Overture* and the *Ninth Symphony*, by the World Philharmonic Orchestra from Montreal, with performers joining by satellite transmissions from four cities.

The producers, participants, and organizers have decided to dedicate this concert to relief efforts for survivors of the earthquake in Armenia on December 7. At the San Francisco downlink-uplink at Fort Mason, these efforts will be ably represented by the San Francisco Bay Area chapter of the American Red Cross, the Armenian Relief Society, and Consul General Valentin Kamenev of the USSR. The American Red Cross requests donations from those wishing preferred seating in Greens Restaurant. The program will also be experienced on a large screen outside Pier 2. Additional information on other relief organizations and on other Megavision activities will be made available.

The Schedule

Changes in the schedule will be posted at Fort Mason.

Test	16:45 – 17:00
Opening	17:00 – 17:15
Leonore II Overture	17:15 – 17:25
Ninth Symphony	17:25 – 18:30
Montreal Chorus enters; Geneva, Moscow, and San Mateo choruses appear on screens	18:30
"Ode to Joy"; encores	18:30 – 18:45
To be arranged	18:45 – 19:00
Global Hum and downlink audience responses	19:00 – 19:30
To be arranged	19:30 – 20:30

Sponsors

The World Philharmonic Orchestra Foundation, based in Paris, and Megavision / Меганечта, based in Moscow with branch offices in London and San Francisco, are co-producers of the event, in association with Radio Canada and the Canadian Broadcasting Corporation. The program will be aired live on radio in Canada and will be shown on television throughout the world on a tape-delay basis. An edited taped version of the program including guest appearances will be broadcast by US and foreign television networks in January.

The Ode to Joy

Joy, bright spark of divinity,
Daughter of Elysium,
Fire-inspired we tread
Thy sanctuary.
Thy magic power re-unites
All that custom has divided,
All men become brothers
Under the sway of thy gentle wings.

Whoever has created
An abiding friendship,
Or has won
A true and loving wife,
All who can call at least one soul theirs,
Join in our song of praise;
But any who cannot must creep
tearfully
Away from our circle.

All creatures drink of joy
At nature's breast.
Just and unjust
Alike taste of her gift;
She gave us kisses and the fruit of the vine,
A tried friend to the end.
Even the worm can feel contentment,
And the cherub stands before God!

Gladly, like the heavenly bodies
Which He set upon their courses
Through the splendour of the firmament;
Thus, brothers, you should run your race,
As a hero going to conquest.

You millions, I embrace you.
This kiss is for all the world!
Brothers, above the starry canopy
There must dwell a loving Father.
Do you fall in worship, you millions?
World, do you know your Creator?
Seek Him in the heavens!
Above the stars must He dwell.

[From notes accompanying the cassette tape series *Beethoven 9 Symphonien*, conducted by Herbert von Karajan, Deutsche Grammophon Gesellshaft.]

Global Concert Celebrates Beethoven and Community

Today, December 12, 1988, at 5:00 pm PST, an unprecedented concert entitled *Music and Peace* is presented from four simultaneous performance sites, with advanced electronic technology to compensate for timing differences due to satellite transmission time.

The World Philharmonic Orchestra, composed of 106 musicians from 60 countries and gathered in Montreal under the direction of its founder, Françoise Legrand, will be performing Beethoven's *Leonore II Overture* and the *Ninth Symphony*. A unique international choral ensemble consisting of the Russian State Academic choir in Moscow, the Choeur de la Suisse Romande in Geneva, and the Masterworks Chorale in San Mateo joins the Orchestra in singing the "Ode to Joy" finale of the *Ninth Symphony*.

The signal of this globe-encircling concert will be synchronized in Montreal and made available for transmission to various locations around the world so that millions of people can take part in this event. Following the hour-long concert, several locations will send live messages back out to the world-wide audience as a kind of "global town meeting."

This is the first time in history Beethoven's *Ninth Symphony* is being broadcast simultaneously in a world-wide performance. Spacebridges are connecting the four choirs, and large groups of ordinary citizens in joining in song all around the world. In most countries, groups will only receive this signal—as a "downlink"—and in a few special locations with "uplink" technology, messages will be sent back out to the global community of listeners after the conclusion of the music.

The mastermind behind this ambitious planetary concert is Joseph Goldin, a Soviet citizen and film producer with a vision of "a world-wide *perestrioka* of consciousness." He is widely known for his pioneering efforts toward Soviet-American cooperation since 1978.

The space bridge concept uses giant outdoor screens to enable people around the world to experience a sense of connectedness, heightened by the disaster in Armenia.

UN Endorsement

A message from Secretary General of the United Nations Javier Perez de Cuellar, dated November 16, 1988, reads,

"I congratulate the World Philharmonic Orchestra on their idea to make a performance, simultaneously in four cities, for audiences of the entire world, of one of the most beautiful hymns that has ever been composed.

"The joy that Beethoven found in the middle of his trials and tribulations, the joy that he made triumph over despair and chaos, the joy in all his heroism and in all his purity will resonate in the hearts of millions of human beings, united across great spacial and cultural distances.

"The vitality of this wonderful song, written for all humanity, will add to the exaltation of one brief universal communion, a symbol of harmony found again by peace and by fraternity.

"May this emotion, shared by all, inspire people to again seek the common good in the love of truth and justice.

"May this "divine thread" act as Schiller had hoped: that all men become brothers."

Global Town Meeting

"Global town meeting"—this concept originated with Marshall McLuhan. The traditional town meeting was a way for citizens of a small community to openly discuss shared problems and tasks. This becomes possible on a large scale through interactive video and audio satellite technology. Today there is a need for such collaboration among a much larger and more diverse world community around issues of global impact. The December 12 hook-up thus takes a small step toward realizing a possible megatrend of the future—the global town meeting!

What's Next?

Megavision plans to produce a number of other startling events in the future. Send you name and address and if possible a contribution for more information!

Local participation is made possible entirely by contributions from San Francisco area organizations and individuals. Tax-deductible donations may be made to Washington Research Institute / Megavision Project, and left with Megavision staff persons near the entrance to Greens Restaurant, or to the American Academy of Arts and Sciences / IFSDH Megavision Project (below).

MEGAVISION Мегамечта

MEGAVISION USA • WASHINGTON RESEARCH INSTITUTE
3220 SACRAMENTO STREET • SAN FRANCISCO, CA 94115
TEL. (415) 931-2593 • FAX (415) 923-1665 • TLX. 153258418
SAN FRANCISCO/MOSCOW TELEPORT: MEGAVISION; HSD

USSR MAIN OFFICE:
ARBAT LANE 6/2, APT. 24 • MOSCOW 121019
TEL. 202-86-46
SAN FRANCISCO/MOSCOW TELEPORT: MEGAVISION

The Founder

Joseph Goldin is widely known for pioneering efforts toward Soviet-American cooperation since 1978—long before *perestroika* and *glasnost*.

Initial contacts between Joseph Goldin and Americans interested in global issues at the International Conference on the Unconscious in Tbilisi, Georgia, led to the establishment of the Esalen Institute Soviet-American Exchange Program and to many subsequent cultural exchange activities, including the first interactive spacebridge satellite conferences, at the "US Festival" in 1982 and 1983, sponsored by Steven Wozniak.

Global Hum

A vocal event for everyone's participation. Those taking part are invited to hum along with the San Francisco group as we create a harmonious tonality which echoes worldwide. "Vibration is movement and movement is change."

Instrumentalists:
Performance Leader: Bonnie Barnett
Accordion: Ramon Sender Barayon
Viola: Art Wohl
Electric Guitar: Bill Horvitz
Trombone: Jon English

Instructions for vocal participants:

Come to the performance area prepared for energetic participation. Listen for the tonality in which the entire group is singing (D major). Tune to that tonality. Start singing on the vowel (oo). Eventually begin changing vowels, spending more time between vowels than holding any one particular vowel (ee-oo, and o-ae, for example). Overtones may emerge.

Feel free at any point to listen rather than to vocalize. Either listening or humming, blend your raised energy with the humming of the group.

You may prefer to sing very short melodic fragments within the chosen tonality, always returning to a consonant frequency or to silence and breath.

Listen for the group decision to end.

© Bonnie Barnett, 1988.

The Satellite Network

Management of the international satellite transmission network is provided for Megavision by two Bay Area firms, Spacebridge Broadcasting Company and Satellite Video Consultants.

Live receive sites have been arranged in six cities around the world, including Fort Mason in San Francisco. The other sites are New York City, Washington, D.C., Santa Fe, New Mexico, Irvine, California and Paris, France. The program will be available to additional satellite downlinks throughout North America (C: Anik D2-10A, ch. 19, dl 4080 MHz; Ku: Gstar 2-16V, dl 12171 MHz, audio 6.2 & 6.8 MHz).

Funding

Major funding for the management of satellite broadcasting of the entire production is provided by the International Foundation for the Survival and Development of Humanity, through its USA fiscal agent, the American Academy of Arts and Sciences (136 Irving Street, Cambridge, MA 02138; (617) 492-8800, attention Martha Snodgrass). The International Foundation was established in Moscow in 1988, and includes on its 30-member board of directors Americans John Sculley, president of Apple Computer, former Secretary of Defense Robert MacNamara, Susan Eisenhower, and Armand Hammer, in addition to Soviets Andrei Sakharov, Yevgeny Velikhov, Raold Sagdayev, and Metropolitan Pitirim of the Russian Orthodox Church.

Other major contributors to this event in San Francisco are Wendy Grace, Washington Research Institute, a non-profit corporation, and Dakin, Inc., a manufacturer of stuffed animal toys.

Approximately $8,000 of a total budget of $32,000 for the international satellite management and the San Francisco event remains to be raised. A detailed financial report will be available from WRI.

Cooperating Organizations

Association of Moscow Cooperatives, Moscow
Canadian Broadcasting Corporation
Esalen Institute Soviet-American Exchange Program, San Francisco
Findhorn Foundation, Findhorn, Scotland
Fort Mason Center, San Francisco, Ca.
Foundation for Global Broadcasting, Washington
Georgetown University, Washington
Wendy Grace
Harvard University, Cambridge, Ma.
International Foundation for the Survival and Development of Humanity, Moscow and Washington
Internews
Irvine Unified School District, Irvine, Ca.
Masterworks Chorale, San Mateo, Ca.
Megavision Project, Moscow, USSR
Metromedia International, Montreal
Orange County Department of Education, Costa Mesa, Ca.
Partners / Winterland, Tiburon, Ca.
Radio Canada, Montreal
Santa Fe Megavision, Santa Fe, N.M.
Satellite Video Consultants, San Francisco
Spacebridge Broadcasting Company, Palo Alto, Ca.
State Committee for Radio and TV (Gosteleradio), USSR, Moscow
Stephen Kull, political psychologist, Global Options, Palo Alto, Ca.
Teleglobe of Canada
Tunnel Hum Project, San Francisco
World Philharmonic Orchestra Foundation, Paris, France

Government Representatives Endorsing the Concert

The Secretary General of the United Nations
The Mayor of Montreal, Canada
The Governor of New Mexico
The Mayor of Seattle, Washington
Congressman George Brown (Dem., Ca.)

(Invitations to others are pending)